

THE BULLETIN



A Publication of the Overseas Press Club of America · World Press Center, Time-Life Building, N.Y. 10020 · (212) 581-8700

1973 OVERSEAS PRESS CLUB ELECTION INFORMATION

The 1973 Annual Meeting of the Overseas Press Club of America, Inc., will be held Monday, April 30.

This year the election is for seven Active members and one Associate member of the Board of Governors. The first four Active runners-up and first two Associate runners-up (after all vacancies on the Board have been filled) will be designated as Alternates. Active members vote for Active candidates; Associate members for Associate candidates.

Ballots will be mailed to all Active and Associate members (by air mail, if abroad). Each ballot is accompanied by an official return envelope, bearing a serial number, and voting instructions.

YOU MUST USE THE OFFICIAL RETURN ENVELOPE — otherwise your ballot cannot be counted. This is required by the By-laws. (These envelopes will be destroyed before the ballots are counted.)

Ballots may be mailed to arrive at the return address no later than noon, April 30. Or they may be delivered to the Clubhouse and placed in the ballot box which will be in the lobby for several days prior to the meeting. Members are reminded, however, that *all ballots must be enclosed in the official envelope*.

All candidates were nominated by the Nominating Committee. There were no Petition Candidates. No nominations may be made from the floor at the Annual Meeting (Sec. 4—Art. 9).

Members are reminded that ballots may be cast only by Active and Associate members whose dues are paid up to March 31 and who are otherwise in good standing.

TO THE MEMBERSHIP

This special section, containing information about all candidates for election at the Annual Meeting on April 30, is sent to you in accordance with the By-laws, which direct the Judges of the Election to publish an "information sheet" containing "brief biographies of all nominees" which "may also contain statements by the nominees regarding measures and/or principles which they support."

Biographies and statements printed in this special section have been supplied by the candidates themselves. This material has been assembled, passed upon, and, where necessary, cut to fit the space available, as also provided by the By-laws, by the Committee of Judges of the Election.

No other mailing, except for the ballots, will be made to members eligible to vote.

The Committee extends thanks to *The Bulletin* for its cooperation in making this presentation possible.

COMMITTEE OF JUDGES OF THE ELECTION:

Lou Frankel, *Chairman*

Ruth Biemiller
Thomas W. Ellington
Gordon Fraser

Brian McKibban
Gloria Watson
John Noble Wilford

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FLASH: Secretary of State William P. Rogers will address the Club's Annual Awards Dinner to be held at the Waldorf-Astoria at 6:30 P.M. on April 23.

LAWRENCE G. BLOCHMAN (Active)



Larry Blochman's overseas career stretches from 1921 (Japan Advertiser, Tokyo) to 1960 (Paris for American Weekly). Sandwiched between are South China Morning Post (Hongkong), the Calcutta Englishman (now defunct). South East Asia for the Far Eastern Review of Shanghai, Paris and Nice for the Chicago Tribune and Paris Times, Guatemala for the N.Y. Herald-Trib. Since leaving

the city desk of the San Diego Sun he has been freelancing except for World War II (director, European and African broadcasts, Voice of America; OWI missions in London, France, Belgium, Germany, Algiers), 40 weeks in Hollywood, and occasional stints in Washington (USIA, State Dept., Commission of Government Security). His byline appears on 40-odd books including 18 translations from the French.

Blochman was first elected to the OPC Board of Governors in 1941 and was re-elected eight times at intervals over the next 27 years. He has served a term as vice president, has chaired the Regional Dinners, Program and Labor Relation Committees, and served on many more (Admissions, House Operations, Awards Dinner, etc.). He has contributed to three OPC anthologies (EYE WITNESS, OFF THE RECORD, OPC COOKBOOK) and wrote the OPC Round-the-world bar book HERE'S HOW!

Now sensing another crisis in the making, he is ready to serve as an elder statesman.

WILMA DOBIE (Active)



Professional Background. Editorial — Houston Press, Pittsburgh Bulletin Index, Pittsburgh Sun-Telegraph. Radio Station WWSW, Newsweek, Stringer — INS, Holiday, Ladies Home Journal, Look, Mutual Broadcasting in Paris, London, Belgium, Switzerland. Editor-in-Chief, Service Amerique du Nord, Radiodiffusion Francaise (Paris); American Legion Magazine, European Edition, Feature Editor (Paris).

Public Relations — J. Walter Thompson, Girl Scouts of America, Publicity Consultants Inc. (Benjamin Sonnenberg); Young & Rubicam, B.B.D. & O.; U.S. Committee for Refugees, Gimbel Brothers Inc., Driver Training Institute.

Published Articles: American Girl, Current Biographies, Ladies Home Journal, New Yorker, Holiday, Le Jazz Hot, Storyville, Jazzology, Tuesday, New York Times.

Education: University of Pittsburgh, B.A.; graduate study, New York University; Sorbonne. Active member: American Women in Radio & Television. Listed in "Foremost Women in Communications." (publication)

If elected to the Board of Governors, I believe I can serve the OPC in doing my utmost to expand areas of entertainment. As chairman of the Overseas Jazz Club I think our twilight jazz sessions have brought pleasure to members and recognition to the OPC. There are, of course, other entertainment areas to explore and I would endeavor to do so. Additionally, I would like to make every effort to resume OPC travel programs.

MARGUERITE CARTWRIGHT (Active)



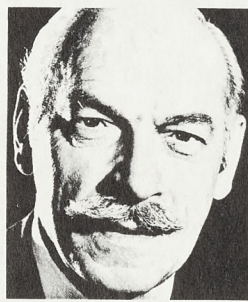
Active member since 1955. Board of Governors, Executive Committee, Liaison with New Yorker Club. Past Club activities included Alternate Governor; Coordinating, College Editors, Overseas Liaison, Program, and Regional Dinners Committees. Contributor to two OPC books; appeared on OPC TV and radio programs.

Have filed from various locations in Africa, Asia, and Europe, covering conferences, coups, elections, wars, and births of new nations. U.N. accreditation and member of U.N. correspondents Association since 1956.

Boston born and educated, have Doctorate Degree, P.B.K., a dozen years university teaching before entering journalism. Membership in Theta Sigma Phi; listed in Who's Who Among American Women, Who's Who in Colored America, American Men of Science, Who's Who in Education, Foremost Women in Communication. Recognition from various foreign governments and the Vatican; local recognition from numerous groups, Second Service Command of U.S. Army and the Jewish War Veterans.

During this period of financial crisis the need is for continuity of members who can attend meetings and work on committees, fiscal responsibility, better informed membership, return of prestige and old image.

HENRY GLADSTONE (Active)



For more than 25 years, millions of radio listeners have heard Henry Gladstone bringing them news at 8 A.M., 10 A.M., 4 P.M., and 6:30 P.M., and he was a pioneer in financial broadcasting.

A member of the Overseas Press Club for 17 years, he feels there is a great need for a return to the original concept of the OPC with provision, also, being made for expansion to encompass more of the working press. Having served on several committees, he favors an improved Bulletin, greater service and assistance to OPC members stationed overseas.

He began his career in Toronto, Canada. Since joining WOR, listeners have heard his broadcasts from more than thirty foreign countries and he has been WOR's United Nations correspondent since 1954. Understanding of the issues behind the news has won him the respect of the people who make the news.

JOHN T. McALLISTER (Active)



With Newsweek since 1937 as a Business writer, Periscope writer, Press Editor, and News Editor, he is now a General Editor and the Public Affairs Manager.

He was graduated from Amherst College in 1931, attended the Harvard Graduate School of Business Administration and began his career first as an assistant editor at the Reader's Digest and later as publisher of his own

weekly newspaper, The Townsman, in Pleasantville, N.Y. He joined Newsweek in 1937 but continued to publish the newspaper until it was sold in 1956. He has taught journalism at the New School for Social Research and was an Adjunct Professor in the Journalism Department at Long Island University. During World War II he was a weather forecaster in the Army Air Corps. His other clubs include the National Press Club, the Deadline Club, the Harvard Business School Club of New York, the Cohasset (Mass.) Yacht Club, and the Overseas Yacht Club. He lives in Manhattan at 71 Charles Street.

He has been a member of the Overseas Press Club since 1955, serving on the Awards Committee since 1970, on the Program Committee since 1969 as co-chairman or chairman (1969-72) and as a vice chairman (1972-73), and on the Board of Governors as an Associate (1970-72) and an Active Alternate (1972-73). He was made an Active Member in March 1972. He was editor of the 1971 Dateline and on the Editorial Board of the 1972 and 1973 Datelines.

ARTHUR G. MILTON (Active)



Presently on the Long Island Press after over a quarter of a century as an executive with the New York Mirror, Journal American and the World Journal Tribune. Following the folding of the World Journal Tribune he became Associate Publisher of El Tiempo, New York Spanish language daily. Owned and operated a Long Island weekly as president and publisher for over four years.

Service to the Overseas Press Club dates back to 1955 when he was appointed a member of the House Operations Committee. Since then has served on many committees through the years and was Secretary of the Club 1965-66. One of the founders of Dateline magazine and its publisher for fourteen years, Milton has been responsible for giving Dateline the most prestigious audience of any publication. It includes the White House, Congress, Heads of Foreign Governments, newspapers, magazine, radio and television executives, leaders of industry. He has built up the revenue from Dateline to give the OPC the greatest profit of any single project undertaken by the club. This was done while maintaining the highest editorial standards and the finest typographical quality.

Present service includes Trustee and Treasurer of the OPC Edward R. Murrow Foundation, member Re-Union Committee and publisher of Dateline '73.

He is dedicated to strengthening the image of the Overseas Press Club in the communications world while helping to bring greater economic stability.

ROSALIND MASSOW (Active)



Rosalind Massow, now a free lance writer, has had a long and varied career in journalism from copy girl on the old New York Journal American to women's editor of Parade Magazine. In between and since she's traveled to more than 70 countries in pursuit of stories, is winner of two Hearst Headline Service awards, and three Front Page Awards from the Newspaper Women's

Club of New York.

An active member of the OPC since 1957, she served two terms on the Board of Governors and acted as interim treasurer. Her in-club service includes work on regional dinner, membership, Deadline and Placement committees and she also serves as a liaison between the Newspaper Women's Club and the OPC.

As a former president of the Newspaper Women's Club and an active member of other specialized press clubs in New York, she feels the time has come to consolidate these groups under one roof for one purpose—the greater good of the profession. While none of these clubs want to lose their identity, the OPC as the Big Daddy of all press clubs, could work out a 'modus vivendi' with them and present a more unified position on the freedom of the press issue and other matters concerning the profession. The present course of all press clubs in this city is a fight for survival. United they'll stand, divided they will surely fall.

GRACE NAISMITH (Active)



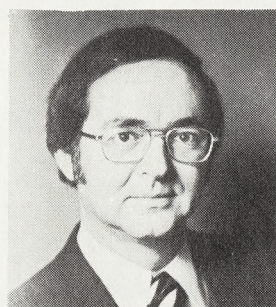
I have been on the OPC Board of Governors, am on the OPC Foundation, and since our days at the 39th Street Building, have served on many of the committees — Election, four years (chairman, one); Placement, three; Committee for Annual Awards Dinner; Program; Hospitality; Book; and a judge of magazine entries for OPC Annual Awards, four years, twice as Co-chairman. I wrote

People and Places for the Bulletin two years. I know most of the OPC members. I know many of the problems of the Club. And I have enormous respect for the values and potentials of OPC.

Professionally, I am a consulting editor (covering books) and writer for The Reader's Digest (three articles within the year), and was an Associate Editor (original articles) for 32 years. "Semi-retirement" gives me an opportunity to do more voluntary work for organizations to which I belong, like the OPC. As Vice-president of the Society of Magazine Writers last year, I was editor of the Newsletter, and I belong to the National Association of Science Writers, the Woman Pays Club, and Women in Communications (Theta Sig). Editor, Newsletter and "Biography." I have written for many popular magazines and three books, the most recent, "Private and Personal" (McKay). My newspaper experience was on The Rocky Mountain News. I was Information Writer for the Department of Agriculture writing on conservation. I have an honorary degree in science from William Woods College, Fulton, Mo., where I attended college, before one year at the University of Colorado.

I am married to John C. Devlin of The New York Times.

JACQUES M. NEVARD (Active)



Reporter, foreign correspondent and public affairs professional for twenty-five years. Overseas Press Club member for twelve years; Executive Editor of 1973 Dateline.

As New York Times foreign staffer filed from more than a dozen countries in nearly seven years of overseas reporting: Vietnam, Laos, India, Pakistan, Indonesia, Afghanistan, Cambodia,

Taiwan, Philippines et al in both war and un-war.

Domestic coverage included a total of twelve years of staff reporting on such beats as the New York waterfront, civil rights, labor, police, university unrest, aviation, maritime affairs, foreign trade.

On the urban front, in public affairs since January 1967 in the police and mass transit hotspots: served as New York City Deputy Commissioner of Police for Public Affairs; currently the Transit Communications Coordinator for the Metropolitan Transportation Authority.

Lecturer at Columbia, NYU, The New School for Social Research. Former Governor of Foreign Correspondents Club of Hong Kong. Founding member and former Governor of the Foreign Correspondents Club of Manila. Currently President of Shipwrits, the fraternal organization of maritime writers, past and present.

The combination of professional experience in both overseas and domestic news reporting, and in public affairs, plus a wide range of press club activities should provide the qualifications needed for effective, responsible service to the Club as a Board member.

RALPH SCHULZ (Active)



Statement: It is time for the OPC to de-escalate. The move to high-rent quarters in the Time-Life Building was based on the expectation that a high-class, geographically desirable clubhouse would win back those who left the fold and attract many new members. It didn't happen, which is why the club is having trouble paying the rent. Now we must think in terms of a club that

is within the means of the present membership. Only by reducing the scale of our housekeeping operations can we regain the financial stability to permit OPC to serve its members (e.g., by restoring the Bulletin to weekly frequency) at home and abroad. By re-establishing OPC on a more modest financial footing, the President and the next Board of Governors can help restore the sense of professional purpose and kinship that characterized OPC in happier days.

Record: Active OPC member for 17 years. Former member of Board of Governors. Present member of Board of OPC Foundation. Recipient of Ohio University journalism honor award, and editorial achievement award of American Business Press. Member Sigma Delta Chi and National Press Club. Editor of Chemical week magazine.

CHARLES E. ROTKIN (Active)



These are troublesome times for journalists. Abroad we are harassed by censorship, bureaucracy and petty officialdom. At home we are being clobbered by subpoenas and broad-scale attacks on the media we work for. If the OPC is to truly be a World Press Center, then the need for a vigorous and active OPC is stronger than ever. Not only must we defend freedom of the press, but we must actively seek out and expose those those who would destroy free journalism.

This is the reason I am running for the Board of Governors this year. I believe in good eating, drinking, and socializing, but in order for us to have a first-rate Press Club, I think we must have a first-rate press.

I have been an active photographer/correspondent for almost all my working life and a member of the OPC for the past 15 yrs. I have worked all over Europe, Asia and the United States and have contributed to every important magazine at home and abroad, and to many newspapers as well. I am the author of several picture books on Europe and the USA, the latter winning the 1970 Photography Award of the Aviation and Space Writers Association. I have had my share of other kudos, all of which I am proud of, but a strong concern right now is to preserve the climate under which good journalism can thrive.

I have served on several OPC Committees — the Awards Committee since 1966 and 1973 co-Chairman for categories 3, 4 & 16. Am also co-Chairman of the Photo Committee, responsible for the outstanding photographic exhibits we have had from world-famous photographers and press associations, I hope to continue in these capacities. Other memberships include the National Press Club, the Washington Press Club and Society for Picture Professionals. I have been a past president (two terms) of the American Society of Magazine Photographers and a member of its Board for 14 years.

All of this experience would be valuable should I be elected to membership on the OPC Board.

LARRY STESSIN (Active)



Created and continues to run the Club's popular "TALKING SHOP WITH..." program, which has given our members an ongoing opportunity to discuss issues with such top-notchers as Bill Attwood (Newsday), Harrison Salisbury (N.Y. Times), Peter Arnett, (AP), Mike Wallace (CBS), Mike Gartner (Wall St. Journal), Jim Michaels (Forbes) and others.

Professional background: New York Times; columnist for Forbes Magazine; Contributing Editor, Dun's Review; syndicated labor relations column for Row Features, appearing in forty business magazines; Professor of Management, Hofstra University.

Author: Five books on labor and business management.

Education: PhD, 1958, New York University
MS, 1938, Columbia University School of Journalism.

I feel that my background in the fields of management and labor relations can help the Club in an area which has been at the root of many of its problems. My experience with the "SHOPTALK" series should prove valuable in planning more and varied programs.

RUSS TORNABENE (Active)



Vice President and General Manager, NBC Radio Network. Currently on Board of OPC Foundation. Served two terms as Governor of OPC, various chairmanships and memberships on committees in twelve years as member.

JIM WESSEL (Active)



In a letter to the Bulletin several months ago, I cited just some of the inequities that have developed over the years regarding active-versus-associate membership classification.

Also, a Press Club is not a press club without members of the working press. I know from experience on the Admissions and Membership Committees that our membership includes few mem-

bers of the working press, and the reason — they can't, or won't, pay the dues.

I'm running for the Board on one single issue.

I propose a one-class membership with voting rights for all, and with a dues differential favoring the working press.

If you agree, I hope you'll vote for me.

If you disagree, there are other worthy candidates.

GEORGE E. BURNS (Associate)



George E. Burns, Director-Corporate Information of Trans World Airlines, has been an associate member of the OPC since 1965. Before joining TWA last year, he served eight years in Pan Am public relations. For both companies he worked in media relations and as a writer. Earlier, he was an editor in the travel trade press.

In the OPC he has worked on the Public Relations Committee and as Gratuitous Advisor in Residence. His unflagging dedication in the latter role eventually earned him the recognition of the nominating committee.

"As I enter my middle 40s I find it increasingly difficult single-handedly to hold down the geriatric mean of this organization," Mr. Burns said. "Though I risk offending tradition, I would like to move the Club to enlist many more youngsters like myself, or if sensibilities can be stretched, even younger, to flock to our Pierian spring.

"Also, I have this recurring dream in which a public relations man hectors recalcitrant newsmen to cut out the evasion and pussy-footing and tell the public candidly and openly just what the hell they're doing to it, and I have a feeling that if I became an associate member of the Board, I might well have an opportunity to fulfill this dream."

Mr. Burns, although slightly overweight, is in good general health. He does not jog.

JACK FRUMMER (Associate)



Club Activities: Club Counsel and Governor (Associate), participating actively at Board meetings in all phases of the Club's problems to find a satisfactory solution to the present critical period. Member for over seventeen years; has acted as Temporary Treasurer and served as Chairman of Elections Committee for several years.

Formerly member of Program and Awards Committees. Responsible for inauguration of the Music Committee, serving the twelfth year as its chairman. This committee enlarged the horizons of the Club in pursuit of musical and cultural achievements, providing the membership with the opportunity to meet and hear the most distinguished international personalities in the world of music and arts.

Former Trustee of *The Brooklyn Eagle*; Board member of the Hunter College Opera and member of Foreign Press Association.

Has been dedicated to the welfare of the Club and given unstintingly of his time and effort with a view towards the fulfillment of its goals.

JACK GALUB (Associate)

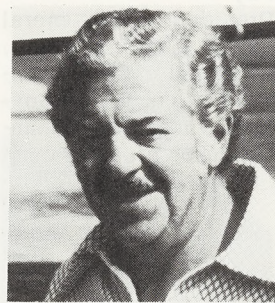


What I would bring to the Board is a point of view: To make the Club financially viable, we must shed many of the myths we have lived with. We should broaden the associate membership base. We should open associate membership to all connected with communications. These are not overly popular solutions to a problem we have been coping with not too success-

fully for a number of years — the problem of money. It's about time we faced up to them.

My background primarily is business. I head Jack Galub, Inc., and am senior associate of Galub/Riback, both p.r. firms. I also write regularly for such national magazines as Woman's Day, American, Home, Apartment Ideas. In the 1950s I founded The Editorial Directory which I edited until it was bought by The Working Press of the Nation. After returning from the ETO during WW II, the Army decided I could read and write, so for a time I was in charge of Army Ground Forces press relations. Afterward, I became deeply involved in international as well as domestic p.r., representing foreign governments and corporations in addition to American companies.

SOL ZATT (Associate)



Newspaperman at heart ("you used to be one yourself"), this correspondent is now by choice a laborer in that allied trade, the PR business, and confesses to loving it.

He is also by choice and affection a devotee of the OPC, wherever it may be located, and has constantly tracked it from lair-to-lair since we ran the Princeton Club out of business

on 39th Street. Consequently, deponent is in regular touch — indeed virtually daily touch — with the life of the club as it swirls off its current 80-foot long premises.

Club achievements and endeavors line up this way: Past Chairman and present member of the Public Relations Committee; formerly House Operations Committee, Awards Dinner Committee Chairman, (my favorite job, Chairman, Favors for Ladies).

On the news front there was INS on general assignments, the Philadelphia Daily News as reporter, and Billboard as night club-music editor, an experience that made me one of the hottest first trombones in the founding of the Overseas Jazz Club. (Thank you, Willie and Jack.)

Out of the aforesaid affection I am running for office. I think my business talents might be of some help. After running a PR business on Madison Avenue for the past 20 years, I know what survival means.

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PUBLIC RELATIONS



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